



TowsonGlobal - International Incubator

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Entrepreneur-in-Residence Program Introduced at TowsonGlobal J. Gary McDaniel Will Help Entrepreneurs Address Growth Needs

TowsonGlobal, the business incubator at Towson University announces the launch of its new Entrepreneur-in-Residence program and the appointment of [J. Gary McDaniel](#) as the incubator's first in-house mentor.

Incubator member companies are young, growing entrepreneurial enterprises and often have a long list of business issues that need attention. Through this new program, they now will have access to a seasoned business executive and serial entrepreneur in addition to the array of other support available at TowsonGlobal.

McDaniel will be on site at TowsonGlobal regularly to consult with member companies on their business questions and to assist with a variety of strategic issues, ranging from business plan fine tuning to seeking investment funding.

"TowsonGlobal's members will benefit greatly from exposure to such an experienced and successful business person who they can bounce ideas off and get feedback and practical advice from, and we are pleased to be able to tap into Mr. McDaniel's deep well of experience," says Clay Hickson, Director, TowsonGlobal.

McDaniel is a three-time CEO of start-up/early-stage companies. Throughout his career, he has worked in emerging ventures, Fortune 500 corporations, and multinational enterprises undergoing various stages of start-up, turnaround, and rapid-growth. A chemical engineer with an MBA, he possesses a solid working knowledge of all of the key functions of business having achieved increasing success in a diversity of positions in sales and marketing, finance and accounting, manufacturing, research and development, and supply and distribution, culminating in several challenging senior general management roles.

[TowsonGlobal](#), the Business Globalization Center, is Towson University's international incubator that helps both domestic and foreign entrepreneurial ventures learn how to compete in the global economy, both at home and abroad. TowsonGlobal provides businesses a wide range of support, including high-quality, affordable office facilities; business counseling; mentoring; networking assistance; workshops and other educational forums. Members also draw from the experience of an active advisory board comprised of executives in technology, financial and legal services, logistics, manufacturing, contracting and venture capital fields.

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