

ANNOUNCEMENTS

- TowsonGlobal highlighted in *The Baltimore Sun*, "[Business Incubators: Opportunities and Collaboration for Entrepreneurial Students](#)" (February 14, 2010)
- TowsonGlobal featured in *The Advantage*, "[From satellites to Chinese TV: Baltimore County business incubators flying high](#)" (Winter 2010)
- TowsonGlobal highlighted in *The Global Pulse*, "[University's Int'l. Incubator Celebrates 3 years](#)" (March 2, 2010)

EVENTS

- March 10, 2010 [Federal Government 8\(a\) Certification](#) (SBDC)
- March 10, 2010 [LinkedIn & Twitter](#) (SBDC)
- March 16, 2010 [Minority & Disadvantaged Business Enterprise Certification](#) (SBDC)
- March 24, 2010 [Developing a Strategic Marketing Plan](#) (SBDC)
- March 25, 2010 [Revitalize Your Website for Improved Performance](#) (SBDC)
- March 26, 2010 [Mid-Atlantic B2B Green Forum](#) (B2B Green)

CFO-In-Residence Launches New Website

Carol Coughlin, TowsonGlobal's CFO-in-Residence, introduces a brand new look for [BottomLine Growth Strategies](#)' website and launches the new e-newsletter *Summit*. Every issue of *Summit* includes forward-thinking and practical articles that address many of the most perplexing financial strategy business questions, as well as new resources to help navigate through all types of challenging terrain. Through the CFO-in-Residence program, member companies have access to Ms. Coughlin's seasoned financial expertise. In addition to answering financial and accounting questions, she assists with developing the appropriate financial infrastructure to support revenue growth and establishing credibility with bankers, investors, and the board. Advice also can be provided on expansion efforts, due diligence, integration of an acquisition, preparedness for financing, and other major projects.

Featured Articles

How to Start a Business with a Partner

The Wall Street Journal

Will having a business partner help your company be more successful? Being aware of your resources and the pros and cons of partnership will assist you in deciding if such a business model is appropriate for your company. Are you and your future business partner compatible? Ideally successful professional partners complement one another and have an ability to communicate effectively with each other. [Read More](#)

How to Hire Your First Employees

The Wall Street Journal

Hiring the first employee is a big step for an entrepreneurial venture. Do you really need to bring someone in house or can you achieve the same results with a freelancer? Should someone be brought on full-time or for just a few days a week? The answers will vary depending on the industry, location, and a host of other factors. An entrepreneur should make hiring decisions cautiously; especially since finding a replacement may take time and lead to loss of revenue. [Read More](#)

TowsonGlobal, the Business Globalization Center, is Towson University's international incubator that helps both domestic and foreign entrepreneurial ventures learn how to compete in the global economy, both at home and abroad. TowsonGlobal provides businesses a wide range of support, including high-quality, affordable office facilities; business counseling; mentoring; networking assistance; workshops and other educational forums. Members also draw from the experience of an active advisory board comprised of executives in technology, financial and legal services, logistics, manufacturing, contracting and venture capital fields.

Tap into TowsonGlobal's resources today!

Contact TowsonGlobal!

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